



GOVERNMENT OF ANDHRA PRADESH  
INFORMATION TECHNOLOGY, ELECTONICS & COMMUNICATIONS DEPARTMENT  
ROOM NO:6, NORTH “H” BLOCK, A.P.SECREATRAIART, HYDERABAD – 530022.  
Website: [www.apit.ap.gov.in](http://www.apit.ap.gov.in); email:innovationsociety@ap.gov.in

## **NOTIFICATION**

### **INVITING NOMINATIONS FOR CONSIDERATION OF (I) INNOVATION AWARDS AND (II) SUO MOTO PROPOSALS ON INNOVATIVE PRODUCTS/SOLUTIONS**

Basing on the G.O.Rt.No:100; dated: 17/07/2015, (placed on website: [www.apit.ap.gov.in](http://www.apit.ap.gov.in) ; goir.ap.gov.in; for selection of proposals from companies/firms for (i) Innovative Awards and (ii) SUO MOTO proposals for developing innovative products/solutions, the following Notification is issued along with Format for Application.

The Notification aims to receive nominations in prescribed format of application from interested startups/first generation entrepreneurs/MSMEs under two categories, viz, (A) Innovation Awards and (B) Suo Moto proposals.

#### **(A) INNOVATION AWARDS:**

Start-up companies and IT companies, with a turnover of less than Rs.50 lakh p.a., will be eligible to submit proposal under this category. The focus will be on Innovative products/solutions that address societal problems. The start-ups and companies selected for Innovation Awards shall be granted an amount of Rs. 1.00 lakh (Rupees one lakh only) per product.

- a. Technologies: IoT, SMAC, Semiconductor (Chip/device/System) design, Green IT**
- b. Subjects: Education, Healthcare, Agriculture, Digital Literacy, Rural Development, Smart Cities, Logistics Management, Integrated Water Management.**

#### **(B) SUO MOTO PROPOSALS FOR PRODUCTS/SOLUTIONS DEVELOPED BY MSMEs:**

##### **Eligibility:**

Any Startup/ MSME/Enthusiastic First Generation Technocrats/ Entrepreneurs from Andhra Pradesh, with an annual turnover between Rs. 50 lakhs and Rs.25 crores, in Electronics and IT sectors can apply with suo moto proposal under this category. The companies outside Andhra Pradesh can also apply under this scheme and will be evaluated by the evaluation committee. If their product/solution is selected and don't have a presence in A.P, they shall open a development center in Andhra Pradesh. Assistance under this scheme will be provided only on opening of such development

center in A.P.

**Criteria:**

(i) The proposals should be based on the Blueprint published by GoAP or on the AP State Enterprise Architecture (both documents are accessible in the website: [www.apit.ap.gov.in](http://www.apit.ap.gov.in))

(ii) The following subjects/themes shall be considered under this category:

- a) **Identity and Access Management,**
- b) **e-Service Delivery**
- c) **Cloud services,**
- d) **Knowledge Management,**
- e) **Software Defined Networks,**
- f) **Social Benefits Management Systems,**
- g) **Project Portfolio Management,**
- h) **Location Based services,**
- i) **Disaster Management,**
- j) **GIS-based applications in the areas of Urban Development, Agriculture & Rural Development, Water Resources Management, Mines & Minerals, Forest & Environment, Disaster Management, Tourism Development, Traffic Management, Management of various assets through the use of GIS, Government/ Community lands Management.**
- k) **Localization Products and Tools namely, content development in Telugu and thereby bridging the digital divide, development of language technologies for text to speech and speech to text, voice recognition, machine translation, voice web, to enable language-independent delivery of services.**
- l) **Use of Social Media by Government agencies.**

**Funding:**

The cost of a product proposal selected for implementation within GoAP shall not exceed more than Rs. 5 crores. In case the cost of implementation of the Innovative product proposal exceeds Rs. 5 crores, such a product proposal selection shall be on the basis of the normal procurement procedure and not under this scheme.

The Notification is open and valid for a period of 3 months shall be received and on or before 30.Oct.2015.

**Nominations to may be sent by post/email to the address mentioned above in prescribed application format.**

**Secretary to Government**

**PROFORMA OF APPLICATION FOR INNOVATION AWARDS**

**I. Overview**

1. Name of the company/ firm: \_\_\_\_\_

2. Name & Address of MD/CEO/Director (Postal, email id and mobile No's) :

3. Details of Company registration, Address of Reg. office

4. Number of Employees:

5. Product Name:

6. Turnover of the Firm:

	FY 2012-2013	2013-2014	2014-2015
Turnover (Rs. Lakhs)			

7. Nature of Product: - (Describe the functionality, Unique Value proposition, Innovativeness, Technologies used, Architecture and cost per unit of deployment etc. in 2000 words, in support of your response to the questionnaire in part II – IV)

8. Name of the Govt Dept./Agency/Organization where the product can be used -

## **II. Innovativeness of the concept:**

9. Is your product new in the market?

A) Yes

B) NO

10. Degree of Uniqueness (Non-availability in other products)

A) 100%

B) 75%

C) 50%

D) 0%

11. Degree of Indigenous software used

A) 100%

B) 75%

C) 50%

D) 0%

12. Degree of Indigenous Hardware used

A) 100%

B) 75%

C) 50%

D) 0%

## **III. Usefulness:**

13. Does your product meet the needs of the Dept/Organization.

A) Yes

B) No

14. Does your product meet the need of the Citizens/Business?

A) Yes

B) No

15. Is your product user friendly?

A) Yes

B) No

16. What are the key features that makes it user friendly?

17. Can it be accessed through multiple devices such as smart phones, Tablets etc.?

A) Yes

B) No

18. If No. which devices it can't access \_\_\_\_\_

#### **IV. Compliance to Standards:**

19. Does your product abide by international standards?

A) Yes

B) No

20. Degree of compliance to international standards

A) 100%

B) 75%

C) 50%

D) 0%

21. What is the level of usage of cutting-edge technology for the production of your product?

22. How much does your product cost? (in Rs. –market cost)

23. What is the difference between the cost of your products and other similar products if present in the market?

- A) 5-10%
- B) 11-20%
- C) 21-30%
- D) 31-50%
- E) More than 50%
- F) No differences

24. Did you adopt any existing technologies for the manufacturing of your product?

- A) Yes
- B) No

25. If yes, which existing technology did you use?

**V. Any other information you feel relevant or justifiable for consideration for Award:**

**Self Declaration:**

- **The particular furnished above are correct. We shall submit documents in support of the same as per the Procurement Policy – para no:6 G.O.Ms.No:12 dated: 08/06/2015. In case the proponent is selected by the competent authority.**

**Date & Place:**

**Signature of the proponent**

**Note:**

- **The Application should be submitted on the Letter head of the company.**

**PROFORMA OF SUO-MOTO APPLICATION FOR PROPOSAL OF PRODUCT/SOLUTIONS  
DEVELOPED BY MSME:**

**I. Overview**

1. Name of the company/ firm: \_\_\_\_\_

2. Name & Address of MD/CEO/Director (Postal, email id and mobile No's):

3. Details of Company registration, Address of Reg. office

4. Whether the Company is registered under companies Act/Societies Act/Partnership Act, etc., is so,  
pl enclose copy of the Certificate of Incorporation \_\_\_\_\_

5. Number of Employees:

6. Present Investment

7. Product Name:

8. Turnover of the firm:

Turnover of the firm	FY 2012-2013	2013-2014	2014-2015
Turnover (Rs. Lakhs)			

9. Nature of Product :\_( Describe the functionality, Unique Value proposition, Innovativeness, Technologies used, Architecture and cost per unit of deployment etc. in 2000 words, in support of your response to the questionnaire in part II – IV)

10. Name of the Govt Dept./Agency/Organization where your product can be used

11. Investment made on the proposed product.

**II. Innovativeness of the concept:**

12. Does your product/solution meets the needs of the Dept?

A) Yes

B) No

13. Does your product/solution meet the needs of the citizens/Business?

A) Yes

B) No

14. Does your product/solution fall within frame work of APSEA/Blueprint?

A) Yes

B) No

**III. Unique Value Proposition:**

15. Are there any new services available?

A) Yes

B) No

16. With this product/service/solution will the existing service be delivered more efficiently/effectively?

A) Yes

B) No



17. Can your product/service/solution be adopted on a large scale?

A) Yes

B) No

18. What is the cost per transaction (in Rs.) \_\_\_\_\_

19. What is your Capex? \_\_\_\_\_

20. What is sort-time-to-benefit?

#### **IV. Sustainability:**

21. Can you rate your product/Solution on the user-friendliness? 1 being the highest and 5 the least

1

2

3

4

5

22. Is there a local-language (Telugu/Hindu/Urdu) interface?

A) If Yes, which language All three as per user interest

B) No

23. Can you rate your product/service/solution on the ease of access? 1 being the highest and 5 the least:

1

2

3

4

5

## **V. Compliance to Standards:**

24. Does your product abide by international standards

- A) Yes
- B) No

25. Degree of compliance to international standards

- A) 100%
- B) 75%
- C) 50%
- D) 0%

26. What is the level of usage of cutting-edge technology for the production of your product?

- A) High end
- B) Med
- C) Low

27. What is the degree of interoperability with existing eco-systems

- A) 100%
- B) 75%
- C) 50%
- D) 0%

**Any other information you feel relevant or justifiable for adaptation/applicability:**

### **Self Declaration:**

- **The particular furnished above are correct. We shall submit documents in support of the same as per the Procurement Policy – para no:6 G.O.Ms.No:12 dated: 08/06/2015. In case the proponent is selected by the competent authority.**

**Signature of the proponent**

**Date & Place:**

### **Note:**

- **The Application should be submitted on the Letter head of the company.**