

Tata AIG Life ties up with AP Online

(A joint venture between TCS and government of Andhra Pradesh)

JAMMU, May 14: Tata AIG Life Insurance Company Limited (Tata AIG Life) today announced its association with AP online, a joint venture between TCS and government of Andhra Pradesh to enable the portal to offer insurance related services to its customers in Andhra Pradesh.

The portal will provide the services of collection of premium amounts in relation to the life insurance policies issued by Tata AIG Life Insurance to its customers in the state of Andhra Pradesh. It will also undertake collection of policy premiums payments payable by the customers and also remitting the same to Tata AIG Life Insurance within 24 hours of its collection through its franchisees located all over the state of Andhra Pradesh.

APOnline provides various Government-to-Citizen services through multiple delivery channels like Citizen online-services (through its www.aponline.gov.in) and kiosks. At present APOne has more than 1200 network across the state (Twin Cities – 300+, Urban Cities – 200+, Rural – 700+) providing about 20 to 25 citizen services through various channels:

Internet (Online)

Kiosks (Manned service delivery points)

Speaking on the occasion, Mr. Trevor Bull, Managing Director, Tata AIG Life Insurance Company Limited said, "We, at Tata AIG Life have always endeavored to provide unique value added services to our customers. Our tie-up with AP Online gives us the opportunity to serve our customers in Andhra Pradesh better by providing them easy access to transactional & interactive and informative services. We will strive to enhance our product and service offerings to ensure that our customers benefit from our innovative solutions."

Individuals will be able to avail of the following benefits through APOne.

- (a) Single window of access for services
- (b) Faster, efficient redressing of grievances
- (c) 24/7 accesses to government services
- (d) Effective inter-departmental collaboration
- (e) More accountability and transparency
- (f) Creation of citizen profiles
- (g) Hosts Exam Results with Hall tickets and provisional mark-sheets
- (h) Land Record Management System to bring clarity to the system
- (i) Property Tax Payment made easy for the citizens
- (j) Spearheading e-governance movement in India
- (k) A grievance redressal forum for the citizens of AP
- (l) Intensive information regarding the Govt. of AP for the citizens.